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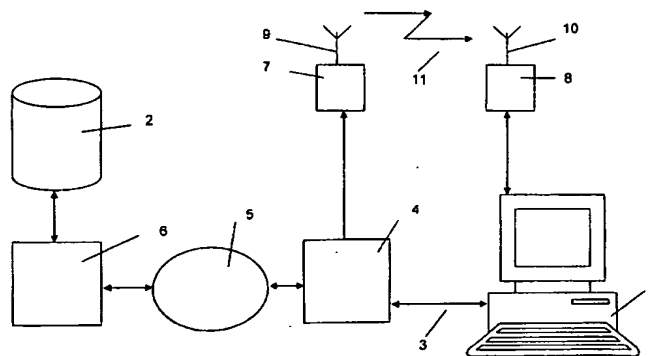
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(54) Title: METHOD OF OPTIONALLY TRANSFERRING INFORMATION



(57) Abstract: A method of sending large volumes of information to one or more personal computers (1) or corresponding devices from a database (2) or corresponding device, such as a company's product line stored in connection with the company's home page or a portal, wherein the personal computer (1) can be connected, via a communications network (5), such as the Internet, to said database (2) which includes a computer in the form of a server (6), wherein the database contains said information and wherein a user is able to ask for information during such a connection via the personal computer (1), wherein a digital network (7-10) having a high transmission speed, such as a DAB radio network, can be caused to send said requested information and wherein the information is caused to be received by a receiver (8) in the possession of the user, wherein requested information in the database (2) is given an identification code which is sent to said receiver (8), wherein said receiver is caused to analyse the received DAB signal with regard to said identification code. The method is characterised by providing a so called proxy server between the personal computer (1) and the server (6), wherein the proxy server (4) is caused selectively to either forward the collected information to the transmitter means (7) for transmission of said information via said radio network (7-10), so that said information can be received in the receiver (8), or alternatively to be transparent for the exchange of information between the server (6) and the personal computer.

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